

MixedByJocelin

Since completing the JAMES accredited HND in Music Technology, I've built a career as a professional mixing engineer under the name MixedByJocelin, working with artists such as Not3s, AJ Tracey, Buju Banton, Clavish and The Libertines.

The course gave me a strong technical foundation, but more importantly, the tutors played a huge role in helping me grow into the engineer I am today. Their guidance, industry insight, and belief in my potential pushed me to raise my standards and aim higher.

I still have a great relationship with many of them to this day, and their early support continues to mean a lot. That experience was a key stepping stone in turning my passion into a sustainable and fulfilling career.

With over 250 million streams credited to his work and a Platinum plaque on the wall, Jocelin - professionally known as *MixedByJocelin* - is one of the UK's most trusted mix engineers for artists serious about reaching the next level.



LIFE AFTER UNIVERSITY

By Azim Miah

The JAMES Accredited Creative Film, Television and Digital Media course at Northampton University gave me the foundation I needed to build a career in film. It provided not only resources and a supportive network, but also a platform to experiment and discover my voice. Through client work I was introduced to the realities of the industry, from following a brief to balancing creativity with the entrepreneurial side of filmmaking. That balance, between artistry and business, became a vital part of my approach moving forward.

The course planted the seed for my passion, one that continued to grow long after graduation. Like many creatives, I faced personal and professional setbacks, but I found myself returning to the lessons I had learned. Networking, sales, adaptability and creativity all became tools I could use to propel myself forward, no matter the challenge – and where the Resources that JAMES has to offer can be most useful.

Working as a director, I never confine myself to a single box. Experimentation is key and I strive to remain authentic, while adapting to new situations. This versatility has enabled me to direct across film, commercials, music videos and promotional work, and even to travel internationally to tell stories on a larger scale. I have led teams of over 50 people on set, always working to create the best possible work through collaboration.

One of the most important lessons I took from the course was the value of wellbeing on set. I aim to cultivate environments that are safe, effective and supportive, spaces where creativity can thrive without compromising people's mental health.

Ultimately, Northampton gave me the groundwork not only for a career, but for a legacy. I want to be remembered as someone who pushed boundaries, created opportunities and helped shape a better, more inclusive future for the industry.

